

OptiComm.AI

End-to-end Agentic AI platform for commerce and distribution. One-page fact sheet, 2026.

380+	14,000+	84	1,000+	6
Live agents	Calls handled	MCP tools	Voices	Countries

Company

Founded	2025, Bucharest, Romania
CEO and Co-founder	Cristi Movila
Mission	Turn business prediction into autonomous action with AI agents that execute, not just anticipate.
Platform	agents.opticomm.ai, end-to-end Agentic AI for commerce and distribution.

Funding

Pre-seed	500K EUR, November 2025, Fil Rouge Capital and TechAngels Romania.
Target	1M EUR ARR by end of 2026.

Product

Build	Create and deploy AI agents in 60 seconds across voice, WhatsApp, email and APIs.
Voices	1,000+ voices, voice cloning, any language.
Tools	84 MCP tools out of the box for retail, distribution and B2B sales.
Use cases	Demand forecasting, dynamic pricing, voice sales, customer reactivation, order capture.

Traction

Agents in production	380+
Calls handled	14,000+
Clients	12+ across 6 countries
Industries	Retail, distribution, B2B, FMCG, automotive.
Partners	Macromex, VTEX ecosystem.

Recognition

Forbes Romania	Launch coverage, April 2026.
ANIS Awards	Nominee, Start-up of the Year 2026.
NRF 2026	Featured speaker, retail innovation.

Press contact

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