

An AI co-pilot for your sales reps, one agent per account on your target list.

Brief, draft, follow up, log. Public data only. Live in two to four weeks.

opticomm.ai/solutions/salt-bank-sales

01 / WHY NOW

The cost of doing nothing, in numbers reps already feel.

~30%

of rep time lost to info hunts: fees, eligibility, branch hours.

5 min

first-response window before a warm lead cools off.

2026

buyers reply on WhatsApp, in their language, in minutes.

02 / WHAT IT DOES

Four jobs, public data only, rep stays in control.

01 Brief

Paste a name or company. A 60-second public-data brief and a suggested opener come back.

-10 min / prospect

02 Draft

WhatsApp, email and call-script variants in your tone, RO and EN. Rep sends from their own number.

3x more first touches

03 Follow up

Mark a lead warm. The co-pilot schedules polite follow-ups until reply or N attempts.

+30-45% meetings

04 Log

Pre-meeting one-pager and post-meeting recap with next steps. Auto-logged to your CRM.

100% CRM hygiene

03 / A DAY

From lead to recap, on one thread.

09:02



LEAD IN

Web form drops a lead, scored and routed.

09:05



BRIEF

60-second public-data brief, with opener.

09:08



FIRST TOUCH

Drafted WhatsApp sent from rep's number.

11:30



REPLY

Co-pilot drafts reply, offers 3 calendar slots.

15:00



RECAP

Recap and next steps logged to CRM.

04 / PILOT + ROI

One pod, one month, real numbers.

THE PILOT

W1 Connect + train

W2 One pod live

W3 Measure + tune

W4 Readout + decide

ROI, ILLUSTRATIVE

+38%

meetings / rep / week

-60%

time hunting info

4x

faster first response

05 / NEXT STEP

Book a 30-minute working session.

Bring one sales pod and one funnel. We bring a live demo, the pilot scope and the numbers.

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